



Corporate Communications

NEWS RELEASE: 07-007

January 31, 2007

AAFES MEDIA CONTACT: Chris Ward – wardchr@aafes.com

AAFES Recognized as One of Top Organizations for Multicultural Business Opportunities

DALLAS – The Army & Air Force Exchange Service (AAFES) has been recognized by DiversityBusiness.com as one of America’s top organizations for multicultural business opportunities. AAFES’ dedication and continued support of women- and minority-owned companies in 2006 earned the Department of Defense’s oldest and largest exchange service a place on the Div50, a list of the Top 50 corporate buyers of diversity products and services in the United States.

“AAFES’ commitment to diversity is clearly recognized and valued throughout the nation’s multicultural business community,” said president and CEO of DiversityBusiness.com Kenton Clarke. “The Div50 award is formal recognition of the respect AAFES holds among business enterprises in this growing economic sector.”

The Div50 represents more than 500,000 businesses in the United States, in sectors such as technology, manufacturing, food service and professional services. More than half-a-million women and minority-owned businesses had the opportunity to vote in the online election. AAFES, along with the other recognized businesses, will be presented the Div50 award at DiversityBusiness.com’s 7th Annual Multicultural Business Conference this April in Las Vegas.

“This a great honor to be recognized on a national level for work that we do every day to ensure our product mix mirrors our diverse customer mix,” said AAFES director of Diversity Jeanne McDonald. “AAFES takes great pride in serving the Armed Forces around the world, and it is a privilege to be acknowledged.”

-- 30 --

The Army & Air Force Exchange Service (AAFES) is a joint command of the U.S. Army and U.S. Air Force, and is directed by a Board of Directors who is responsible to the Secretaries of the Army and the Air Force through the Service Chiefs of Staff. AAFES has the dual mission of providing authorized patrons with articles of merchandise and services and of generating non-appropriated fund earnings as a supplemental source of funding for military Morale, Welfare and Recreation (MWR) programs. To find out more about AAFES' history and mission or to view recent press releases please visit our Web site at <http://www.aafes.com/pa/default.asp>.

###

Media Notes:

For more information or to schedule an interview with an AAFES representative please contact Chris Ward, 214-312-2714 or wardchr@aafes.com.