



Corporate Communications

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AAFES Supplier Diversity Program Recognized by Hispanic Trends Magazine

DALLAS – The Army & Air Force Exchange Service (AAFES) was recently recognized by Hispanic Trends magazine as one of the Top 50 Corporations for Supplier Diversity. AAFES was among the nation’s best, which also included IMB, Burger King, SC Johnson and Coca-Cola.

“AAFES continually strives to provide the best opportunity in people, products and partnerships and this award is a true reflection of that effort,” said AAFES Director of Diversity Jeanne McDonald. “This is a great recognition that acknowledges the work AAFES’ buyers and contracting officers do everyday.”

Hispanic Trends analyzed each company on its devotion of time, energy and company resources to the development of supplier diversity programs that seek to recruit and retain minority suppliers, attend networking meetings, and procure high-quality products or services. This is the first year AAFES appeared on the list.

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The Army & Air Force Exchange Service (AAFES) is a joint command of the U.S. Army and U.S. Air Force, and is directed by a Board of Directors who is responsible to the Secretaries of the Army and the Air Force through the Service Chiefs of Staff. AAFES has the dual mission of providing authorized patrons with articles of merchandise and services and of generating non-appropriated fund earnings as a supplemental source of funding for military Morale, Welfare and Recreation (MWR) programs. To find out more about AAFES' history and mission or to view recent press releases please visit our Web site at <http://www.aafes.com/pa/default.asp>.

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Media Notes:

For more information or to schedule an interview with an AAFES representative please contact Jennifer Johnsen, 214-312-2714 or johnsenj@aafes.com.