

17-012 QA PRODUCT WITHDRAWAL – A&D DIAPER RASH CREAM BY GENCO PHARMACEUTICAL SOLUTIONS DUE TO PHTHALATE-FREE LABEL

Date: 27 FEB 2017

Recall: # 17-012

Scope: WORLDWIDE RETAIL STORES

In consultation with the US Food & Drug Administration (FDA), Genco Pharmaceutical Solutions (GPS) are voluntarily enacting a retail level recall of A+D® Zinc Diaper Rash Cream due to trace amounts of diethyl phthalate found in product with a “phthalate-free” label.

Hazard: Bayer’s decision to recall the product in question is a precautionary measure and the product is not likely to cause adverse health consequences.

Incidents/Injuries: The company is initiating the voluntary recall out of an abundance of caution.

Description: The items below are involved in this recall.

Product	UPC Code	Batch Code
A+D® Diaper Rash Cream 1.5 oz.	041100811288	CV0068D
A+D® Diaper Rash Cream 1.5 oz.	041100811288	CV008N6
A+D® Diaper Rash Cream 1.5 oz.	041100811288	CV008N7
A+D® Diaper Rash Cream 1.5 oz.	041100811288	CV008JA
A+D® Diaper Rash Cream 1.5 oz.	041100811288	CV00D0V
A+D® Diaper Rash Cream 1.5 oz.	041100811288	CV00DM4
A+D® Diaper Rash Cream 3 oz.	041100811301	CV0068G
A+D® Diaper Rash Cream 3 oz.	041100811301	CV008N9
A+D® Diaper Rash Cream 3 oz.	041100811301	CV008N8
A+D® Diaper Rash Cream 3 oz.	041100811301	CV00D0U
A+D® Diaper Rash Cream 3 oz.	041100811301	CV00G4U
A+D® Diaper Rash Cream 4 oz.	041100811325	CV0068M
A+D® Diaper Rash Cream 4 oz.	041100811325	CV0068K
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008N5
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008NC
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008NE
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008ND
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008NB
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008NA
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008NH
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008NG
A+D® Diaper Rash Cream 4 oz.	041100811325	CV008NJ

Remedy: Consumers with questions may contact Bayer Health Care at 1-800-348-2240

Sold at: Nationwide retail stores.

Manufacturer(s): Bayer Health Care

Quality Assurance Management

Merchandise Directorate