

## Brick 10004103: Audio Books

### Definition

Includes any products that can be described/observed as a written work produced in audio format for the listener.

Includes audio books pre-recorded on an audio cassette or audio CD and audio books downloadable from the internet.

*Excludes products such as Printed Books, Electronic Books and Periodicals. Also excludes digital products that are downloaded or streamed to customer.*

### Consumer Lifestage (20000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Content/Subject (20000811)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the subject of the textual content/subject.

#### Attribute Values

FICTION (30007070)	NON FICTION (30007071)	UNCLASSIFIED (30002515)	UNIDENTIFIED (30002518)
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### Format (20002048)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the product format.

#### Attribute Values

AUDIO CASSETTE  
(30011007)  
AUDIO CD (30011008)

DOWNLOADABLE  
(30011001)  
MP3 ON DISK (30011006)

UNCLASSIFIED (30002515)  
UNIDENTIFIED (30002518)

## **Brick 10004107: Books Variety Packs**

### **Definition**

Includes any products than can be described/observed as two or more book products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Books class.

Includes products such as a Printed Book and Audio Book sold together.

Items that are received free with purchases should be removed from the classification decision-making process.

*Excludes products such as Printed Books and Periodicals Variety Packs.*

# Brick 10000925:

## Digital eBook Content

### Definition

Includes any products that can be described/observed as a book that is published in electronic form, which can be either downloaded from the internet or produced on a disk.

Includes both fictional and non-fictional Electronic Books.

*Excludes products such as Books printed on paper and Periodicals.*

### Consumer Lifestage (2000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Content/Subject (20000811)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the subject of the textual content/subject.

#### Attribute Values

FICTION (30007070)	NON FICTION (30007071)	UNCLASSIFIED (30002515)	UNIDENTIFIED (30002518)
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### Format (20002048)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the product format.

#### Attribute Values

DOWNLOADABLE  
(30011001)

ON DISK (30011002)  
UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

# Brick 10000926:

## Printed Books/Compositions

### Definition

Includes any products that can be described/observed as a written work published in printed form.

Includes paperback books, hardcover books, rag books, and leaflets. The book content ranges from non-fiction subjects such as biographies and music instruction to fictional thrillers and romantic novels.

*Excludes products such as Electronic Books and Periodicals.*

### Consumer Lifestage (2000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Content/Subject (20000811)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the subject of the textual content/subject.

#### Attribute Values

FICTION (30007070)	NON FICTION (30007071)	UNCLASSIFIED (30002515)	UNIDENTIFIED (30002518)
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### Format (20002048)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the product format.

#### Attribute Values

BATH BOOK (30010998)  
BOARD BOOK (30010994)  
HARDCOVER/HARDBACK  
(30010992)  
LEATHER/FINE BINDING  
(30010996)

LOOSE LEAF (30010999)  
PAPERBACK/SOFTBACK  
(30010990)  
RAG BOOK (30010997)  
SINGLE SHEET/LEAFLET  
(30011000)

SPIRAL BOUND BOARD  
BOOK (30010995)  
SPIRAL BOUND  
HARDCOVER (30010993)  
SPIRAL BOUND  
PAPERBACK (30010991)

UNCLASSIFIED (30002515)  
UNIDENTIFIED (30002518)

### **Type of Activity Book/Periodical (20002930)**

#### **Attribute Definition**

Includes any book/ periodical that is activity based. Includes products such as colouring books, sticker books, pop-up books.

#### **Attribute Values**

AUDIO (30007795)  
BRICK PUZZLE (30008146)  
COLOURING/PAINTING  
(30016306)  
COMBINATION (30000720)

CROSSWORD PUZZLE  
(30011517)  
JIGSAW PUZZLE (30008148)  
MATHEMATICAL PUZZLE  
(30008149)

NONE (30001694)  
POP UP (30009314)  
SMELL (30006993)  
STICKERS (30016307)  
TACTILE (30016308)

UNCLASSIFIED (30002515)  
UNIDENTIFIED (30002518)

## Brick 10004106: Electronic Maps

### Definition

Includes any products that can be described/observed as a representation of the earth's surface or sub-structure, or a part of thereof, drawn to scale and available in electronic format. Also includes astronomical charts available in electronic format.

Includes products such as maps that can be downloaded from the internet or maps available on disk.

*Excludes Printed Maps.*

### Consumer Lifestage (20000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Format (20002048)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the product format.

#### Attribute Values

DOWNLOADABLE (30011001)	ON DISK (30011002)	UNIDENTIFIED (30002518)
	UNCLASSIFIED (30002515)	



## Brick 10004105: Printed Maps

### Definition

Includes any products that can be described/observed as a printed representation of the earth's surface or sub-structure, or a part thereof, drawn to scale. Also includes astronomical charts and planispheres.

Includes products such as a rolled or flat map, or a map represented in globe form.

*Excludes Electronic Maps.*

### Consumer Lifestage (20000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Format (20002048)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the product format.

#### Attribute Values

FOLDED (30006692)	POP-UP/3D GRAPHICS (30014470)	ROLLED/FLAT (30011011)	UNIDENTIFIED (30002518)
GLOBE (30011010)		UNCLASSIFIED (30002515)	

## Brick 10004104: Audio Periodicals

### Definition

Includes any products that can be described/observed as a magazine, newspaper or journal produced in an audio format for the listener. Typically, the periodicals are produced at regular or irregular intervals.

Includes audio periodicals downloadable from the internet and pre-recorded periodicals available on an audio cassette or audio CD.

*Excludes products such as Printed Periodicals, Electronic Periodicals, Audio Books and Electronic Books.*

### Consumer Lifestage (2000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Content/Subject (20000811)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the subject of the textual content/subject.

#### Attribute Values

FICTION (30007070)	NON FICTION (30007071)	UNCLASSIFIED (30002515)	UNIDENTIFIED (30002518)
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### Format (20002048)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the product format.

#### Attribute Values

AUDIO CASSETTE  
(30011007)  
AUDIO CD (30011008)

DOWNLOADABLE  
(30011001)  
MP3 ON DISK (30011006)

UNCLASSIFIED (30002515)  
UNIDENTIFIED (30002518)

## Frequency of Publication (20000814)

### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the frequency of publication.

### Attribute Values

ANNUAL PUBLICATION  
(30010685)  
BIENNIAL (30010684)  
BIMONTHLY (30011014)  
BIWEEKLY PUBLICATION  
(30007074)

CONTINUOUSLY UPDATED  
(30011020)  
DAILY (30005730)  
IRREGULAR (30011023)  
MONTHLY (30004517)  
QUARTERLY (30007075)  
SEMIANNUAL (30011015)

SEMIMONTHLY (30011021)  
SEMIWEEKLY (30011016)  
THREE TIMES A MONTH  
(30011019)  
THREE TIMES A WEEK  
(30011018)

THREE TIMES A YEAR  
(30011022)  
TRIENNIAL (30011017)  
UNCLASSIFIED (30002515)  
UNIDENTIFIED (30002518)  
WEEKLY (30005294)

# Brick 10000927:

## Digital Periodical Content

### Definition

Includes any products that can be described/observed as a magazine, newspaper or journal in an electronic format. Typically, these products are produced at regular and irregular intervals.

Includes periodicals downloadable from the internet and periodicals available on disk.

*Excludes products such as Printed Periodicals, Audio Periodicals and Electronic Books.*

### Consumer Lifestage (2000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Content/Subject (20000811)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the subject of the textual content/subject.

#### Attribute Values

FICTION (30007070)	NON FICTION (30007071)	UNCLASSIFIED (30002515)	UNIDENTIFIED (30002518)
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### Format (20002048)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the product format.

#### Attribute Values

DOWNLOADABLE  
(30011001)

ON DISK (30011002)  
UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

## Frequency of Publication (20000814)

### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the frequency of publication.

### Attribute Values

ANNUAL PUBLICATION  
(30010685)

BIENNIAL (30010684)

BIMONTHLY (30011014)

BIWEEKLY PUBLICATION  
(30007074)

CONTINUOUSLY UPDATED  
(30011020)

DAILY (30005730)

IRREGULAR (30011023)

MONTHLY (30004517)

QUARTERLY (30007075)

SEMIANNUAL (30011015)

SEMIMONTHLY (30011021)

SEMIWEEKLY (30011016)

THREE TIMES A MONTH  
(30011019)

THREE TIMES A WEEK  
(30011018)

THREE TIMES A YEAR  
(30011022)

TRIENNIAL (30011017)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WEEKLY (30005294)

## **Brick 10004108: Periodicals Variety Packs**

### **Definition**

Includes any products than can be described/observed as two or more periodicals products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Periodicals class.

Includes products such as a Printed Periodical and an Electronic Periodical sold together.

Items that are received free with purchases should be removed from the classification decision-making process.

*Excludes products such as Printed Periodicals and Printed Books Variety Packs.*

# Brick 10000928:

## Printed Periodicals

### Definition

Includes any products that can be described/observed as a magazine, newspaper or journal that is typically published at regular and irregular intervals in print format.

Includes all types of non–electronic periodicals published over a wide range of periodic frequencies.

*Excludes products such as Electronic Periodicals, Audio Periodicals and Printed and Electronic Books.*

### Consumer Lifestage (2000045)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

#### Attribute Values

ADULT (30000147)	CHILD (30000628)	TEENAGER/YOUNG ADULT (30010989)	UNCLASSIFIED (30002515)
ALL AGES (30000164)			UNIDENTIFIED (30002518)

### Content/Subject (20000811)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the subject of the textual content/subject.

#### Attribute Values

FICTION (30007070)	NON FICTION (30007071)	UNCLASSIFIED (30002515)	UNIDENTIFIED (30002518)
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### Frequency of Publication (20000814)

#### Attribute Definition

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the frequency of publication.

#### Attribute Values

ANNUAL PUBLICATION  
(30010685)  
BIENNIAL (30010684)  
BIMONTHLY (30011014)  
BIWEEKLY PUBLICATION  
(30007074)

CONTINUOUSLY UPDATED  
(30011020)  
DAILY (30005730)  
IRREGULAR (30011023)  
MONTHLY (30004517)  
QUARTERLY (30007075)  
SEMIANNUAL (30011015)

SEMIMONTHLY (30011021)  
SEMIWEEKLY (30011016)  
THREE TIMES A MONTH  
(30011019)  
THREE TIMES A WEEK  
(30011018)

THREE TIMES A YEAR  
(30011022)  
TRIENNIAL (30011017)  
UNCLASSIFIED (30002515)  
UNIDENTIFIED (30002518)  
WEEKLY (30005294)

### **Type of Activity Book/Periodical (20002930)**

#### **Attribute Definition**

Includes any book/ periodical that is activity based. Includes products such as colouring books, sticker books, pop-up books.

#### **Attribute Values**

AUDIO (30007795)  
BRICK PUZZLE (30008146)  
COLOURING/PAINTING  
(30016306)  
COMBINATION (30000720)

CROSSWORD PUZZLE  
(30011517)  
JIGSAW PUZZLE (30008148)  
MATHEMATICAL PUZZLE  
(30008149)

NONE (30001694)  
POP UP (30009314)  
SMELL (30006993)  
STICKERS (30016307)  
TACTILE (30016308)

UNCLASSIFIED (30002515)  
UNIDENTIFIED (30002518)



## **Brick 10002103:**

### **Textual/Printed/Reference Materials Variety Packs**

#### **Definition**

Includes any products than can be described/observed as two or more distinct Textual, Printed and Reference Materials products sold together which exist within the schema but belong to different classes, that is, two or more products contained within the same pack which cross classes within the Textual, Printed and Reference Materials Family.

Includes products such as Printed Books and Printed Periodicals variety packs.

Items that are received free with purchases should be removed from the classification decision-making process.

*Excludes products such as a Printed Periodical and Music CD variety pack.*