

April 2009

GLOBAL DATA SYNCHRONIZATION
Executive Announcement

Dear AAFES Suppliers,

Welcome to 2009! AAFES has entered into its third year of Data Synchronization and we are pleased with the progress the program has made thus far. We want to thank all of our suppliers who have supported our efforts in moving forward with synchronizing product data through the Global Data Synchronization Network (GDSN). AAFES ended 2008 with approximately 300 suppliers syncing with us.

As we embark upon the challenges of this year, we have established specific strategic goals that will continue to expand our GDS program. As partners in our quest to improve our supply chain processes, AAFES would like to share our goals for 2009 with you.

AAFES 2009 GDS Goals:

- On-board 300 new data syncing suppliers
- Improve item induction time to 1-2 days
- Provide monthly supplier GDS training

Data Synchronization has proven to increase business efficiencies and reduce cost for both suppliers and retailers. As such, AAFES wants to ensure our supply partners are utilizing this technology to realize tangible benefits. We are ready to work with all suppliers to process their product data through GDS; however, we are specifically reaching out to our leading suppliers with a large number of items to get on-board by **15 June 2009**.

For information concerning the AAFES GDS program, review our website:

http://www.aafes.com/edi/Data_Sync_Page.htm

AAFES is committed to providing the best service to our military customers as they serve our country all over the world, and we appreciate all of our trading partners that help to make this happen. In our continued focus to improve our supply chain process, we request that all suppliers not currently data syncing with AAFES to join us in this collaborative initiative.

Thank you for your support.



Sean M. Shaw,
E-Business Director, Sales Directorate