


Zuru LLC Recalls Baby Shark Sing & Swim Bath Toy Due to Safety Issue

Recall Date: 22 June 2023

Description Zuru LLC is voluntarily recalling its full-size Baby Shark Sing & Swim Bath Toy due to a safety issue concerning the hard plastic top fin. For more information and a complete list of impacted products, please visit the [CPSC website](#).

The following item was sold at The Exchange:

UPC	PRODUCT	IMAGE
193052005335	ROBOALIVE JR BABY SHARK	

Affected items have a plastic top (dorsal) fin. Updated items have a modified silicone fin that retailed in November 2022 in place of the plastic fin. Items with the silicone fin are not impacted.

Hazard: When using the recalled bath toy, particularly in a bathtub or wading pool, a child can slip and fall or sit onto the hard plastic top fin of the shark, posing risks of impalement, lacerations, and punctures.

Remedy: Consumers should immediately stop using the recalled bath toys and contact Zuru for a full refund of \$14 for each full-size bath toy or \$6 for each mini-size bath toy, in the form of a prepaid virtual Mastercard. Consumers should disable the tail fin (by cutting it on the full-size bath toy or by bending it on the mini-size bath toy), mark the body of the shark bath toy with the word “recalled” and the unique code provided during registration for the recall, then upload a photo of the product, showing it is disabled and marked, at <https://www.recallrtr.com/bathshark>. Upon receipt of the photo, Zuru will issue a refund to purchasers.

Incidents/Injuries: Zuru is aware of 12 reports of children falling or sitting onto the recalled full-size Baby Shark bath toy, resulting in impalement injuries, lacerations, and puncture wounds, including to children’s genital, anorectal and facial areas. Nine of the incidents required stitches or medical attention.

Sold at: Worldwide Exchanges and other retailers.

Consumer Contact: For questions or concerns, consumers can contact Zuru toll-free at 833-820-0839 from 8 a.m. to 7 p.m. ET Monday through Friday or online at <https://www.recallrtr.com/bathshark> or www.Zurutoys.com and click on “Recalls” at the top of the page for more information.

Manufacturer: Zuru LLC

Recall #: 23-012