

Brick 10000590: Food/Beverage/Tobacco Variety Packs

Definition

Includes any products that can be described/observed as two or more distinct Food, Beverages and/or Tobacco Products sold together which exist within the schema but belong to different Families, that is two or more products contained within the same pack which cross Families within the Food Beverage and Tobacco Segment.

Includes products such as Wine and Chocolate variety packs.

Items that are received free with purchases should be removed from the classification decision-making process.

Excludes products such as Still and Sparkling Wine variety packs and Gin with Tonic Water variety packs.