



ARMY & AIR FORCE EXCHANGE SERVICE
3911 S. Walton Walker Blvd.
Dallas, TX 75236

24 July 2015

Dear Valued Vendor:

In April of this year the Exchange announced we awarded a contract to 1010data for access to their Enterprise Analytics Platform. This announcement also stated our engagement with 1010data enables our vendor community access to this data through a separate vendor engagement with 1010data, and existing basic reports offered through our Exchange Partners On-Line portal (EPOL) would still be available at no cost to our vendor community.

The Exchange and 1010data have recently reached an agreement for 1010data's Supplier Portal to serve as the Exchange's official site for our vendor community to access sales, inventory, sales promotion and Plan-O-Gram (POG) data. The basic reports provided through EPOL are being transitioned to 1010data's Supplier Portal and will still be offered to our vendor community at no cost. These reports will be available on 3 August and will require a 1010data account. 1010data will e-mail account id's beginning 31 July to our vendor partners who already have access to these reports through EPOL. They expect to have all account id's e-mailed by 14 August. EPOL will still be active for other vendor services, so new accounts to 1010data will be created in conjunction with approved account requests for EPOL access. Accounts will not be created for third parties contracted through our vendor community.

The basic reports offered at no cost through 1010data include "Replenishment Inventory for Sales", "Supplier Sales Information", "Inventory Status", and "Sales Promotion". The Category Management report offered through EPOL is not considered a basic report. Category management information is available through 1010data and requires a separate vendor engagement with 1010data.

Some vendors have obtained access to Category Management data through EPOL and/or have provided access to a third party using the Freedom of Information Act (FOIA) request for Point of Sale (POS) data. The Exchange has determined that requests for POS information access through the EPOL system are not legitimate FOIA requests and will no longer be treated accordingly. The Exchange will honor POS FOIA requests already approved through the original request period using EPOL.

On a final note, our teams will no longer provide our vendor community with sales, inventory, and sales promotion data directly once the transition to 1010data is complete. Each maintains relationships with numerous vendors, so the time required to pull this data for each vendor detracts from other important aspects of their jobs.

Please contact Regan Cook, VP E-Business, at cook@aafes.com should you have any questions.

Sincerely,

ANA M. MIDDLETON
EVP/Chief Merchandising Officer