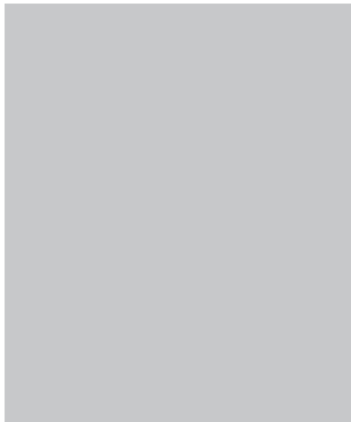


AD SPECIFICATION GUIDE



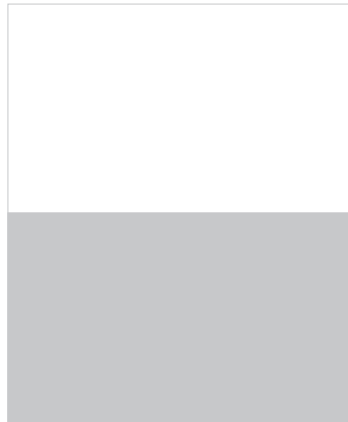
MAIN TAB SPECIFICATION GUIDE

**NOTE: All ads are CMYK. Please add .125" bleed. All essential graphic/copy should come in .25" from the edge.
Please provide 300dpi packaged Adobe CS6 (or lower) native art files. Include all fonts, links and a PDF.**



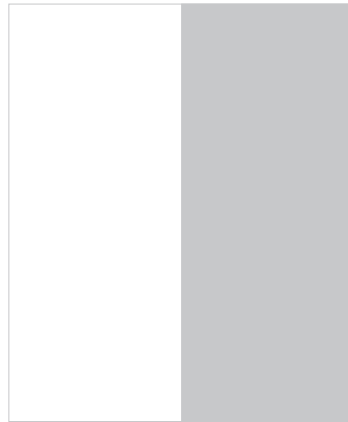
FULL PAGE

8.5" x 10.175" (W x H)



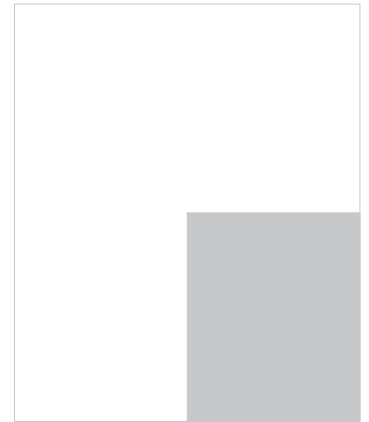
HALF PAGE-HORIZ.

8.5" x 5.0875" (W x H)



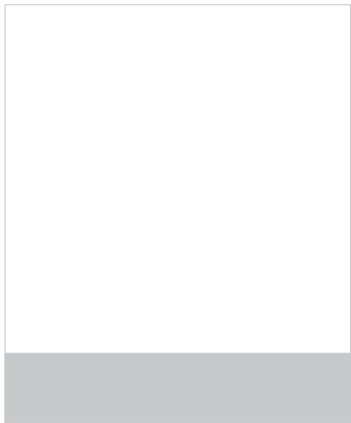
HALF PAGE-VERTICAL

4.25" x 10.175" (W x H)



QUARTER PAGE

4.25" x 5.0875" (W x H)



FOOTER

8.5" x 1.5" (W x H)

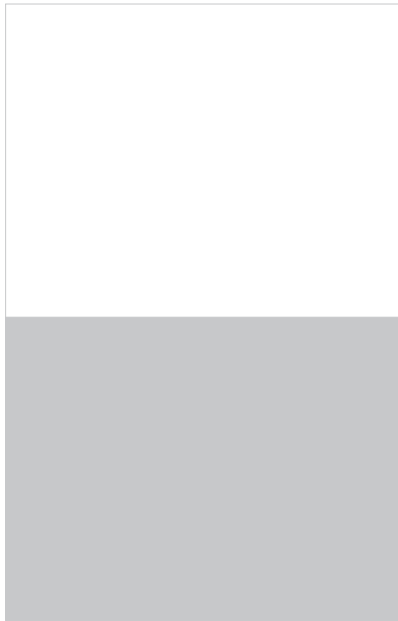
BROADSHEET SPECIFICATION GUIDE

**NOTE: All ads are CMYK. Please add .125" bleed. All essential graphic/copy should come in .25" from the edge.
Please provide 300dpi packaged Adobe CS6 (or lower) native art files. Include all fonts, links and a PDF.**



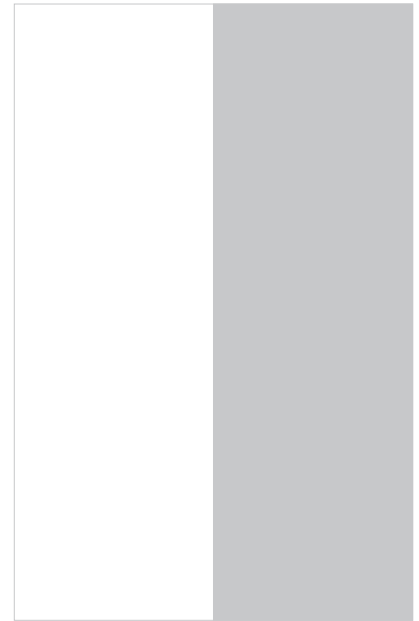
FULL PAGE

10.375" x 16.05" (W x H)



HALF PAGE-HORIZ.

10.375" x 8.025" (W x H)



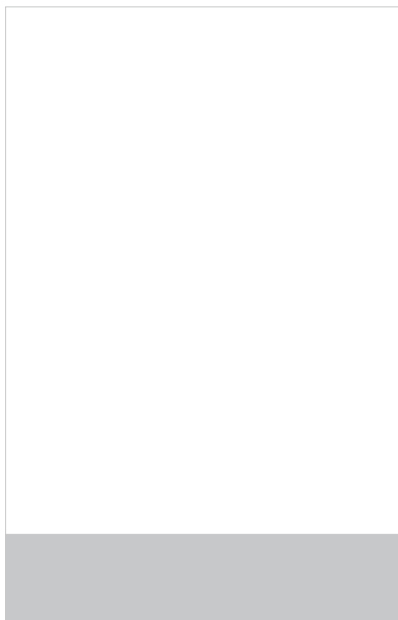
HALF PAGE-VERTICAL

5.1875" x 16.05" (W x H)



QUARTER PAGE

5.1875" x 8.025" (W x H)



FOOTER

10.375" x 1.75" (W x H)

GLAM BOOKS SPECIFICATION GUIDE

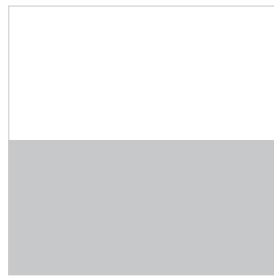
NOTE: All ads are CMYK. Please add .125" bleed. All essential graphic/copy should come in .25" from the edge.

Please provide 300dpi packaged Adobe CS6 (or lower) native art files. Include all fonts, links and a PDF.



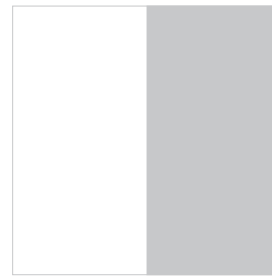
**FULL PAGE
(SQUARE)**

7.1875" x 6.7375" (W x H)



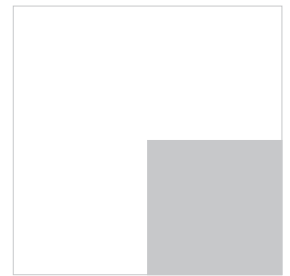
**HALF PAGE-HORIZ.
(SQUARE)**

7.1875" x 3.3688" (W x H)



**HALF PAGE-VERTICAL
(SQUARE)**

3.5938" x 6.7375" (W x H)



**QUARTER PAGE
(SQUARE)**

3.5938" x 3.3688" (W x H)



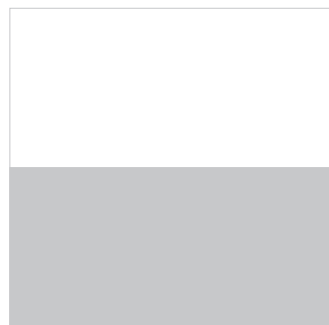
FOOTER

6.6875" x 1" (W x H)



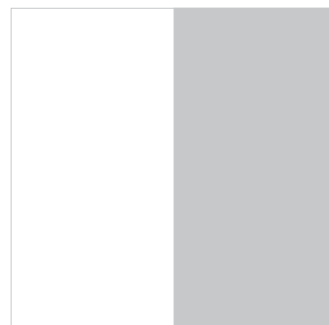
**FULL PAGE
(SQUARE)**

9" x 8.54" (W x H)



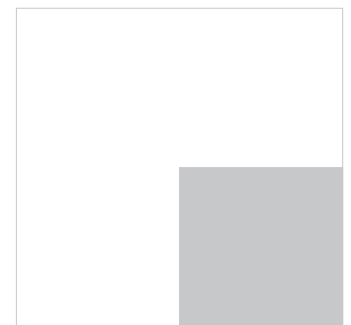
**HALF PAGE-HORIZ.
(SQUARE)**

9" x 4.27" (W x H)



**HALF PAGE-VERTICAL
(SQUARE)**

4.5" x 8.54" (W x H)



**QUARTER PAGE
(SQUARE)**

4.5" x 4.27" (W x H)

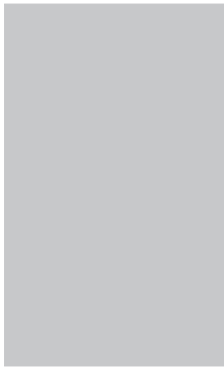


FOOTER

8.5" x 1.5" (W x H)

FASHION BOOK SPECIFICATION GUIDE

**NOTE: All ads are CMYK. Please add .125" bleed. All essential graphic/copy should come in .25" from the edge.
Please provide 300dpi packaged Adobe CS6 (or lower) native art files. Include all fonts, links and a PDF.**



**FULL PAGE
(SLIM JIM)**

6.25" x 9.675" (W x H)



**HALF PAGE-HORIZ.
(SLIM JIM)**

6.25" x 4.8375" (W x H)

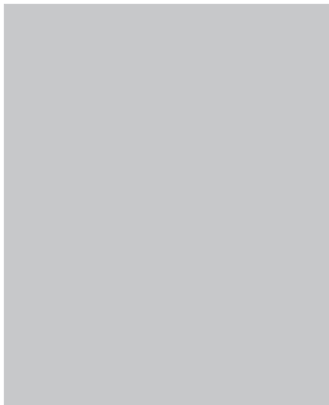


**QUARTER PAGE
(SLIM JIM)**

3.125" x 4.8375" (W x H)

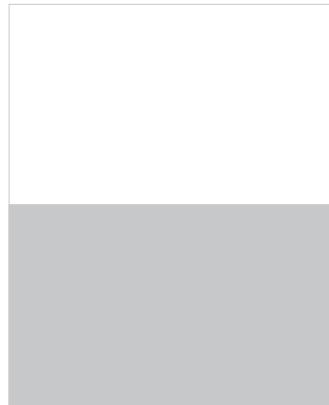
POP UP SPECIFICATION GUIDE

**NOTE: All ads are CMYK. Please add .125" bleed. All essential graphic/copy should come in .25" from the edge.
Please provide 300dpi packaged Adobe CS6 (or lower) native art files. Include all fonts, links and a PDF.**



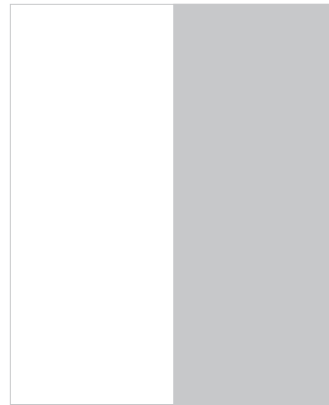
**FULL PAGE
(OUTSIDE COVERS)**

9" x 10.425" (W x H)



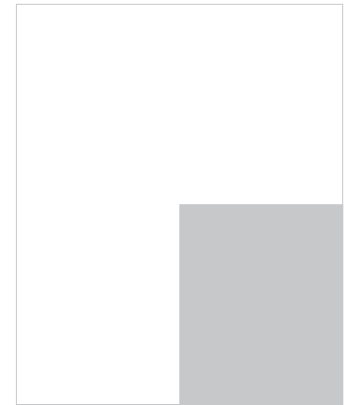
**HALF PAGE-HORIZ.
(OUTSIDE COVERS)**

9" x 5.2125" (W x H)



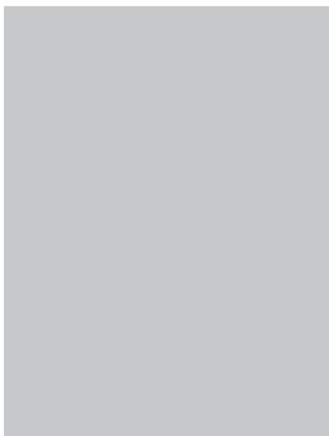
**HALF PAGE-VERTICAL
(OUTSIDE COVERS)**

4.5" x 10.425" (W x H)



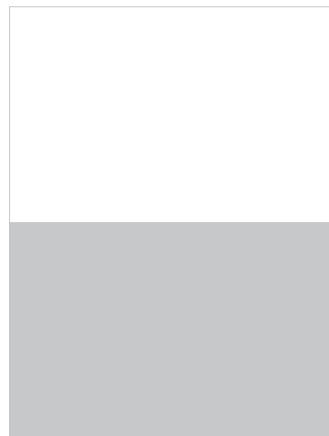
**QUARTER PAGE
(OUTSIDE COVERS)**

4.5" x 5.2125" (W x H)



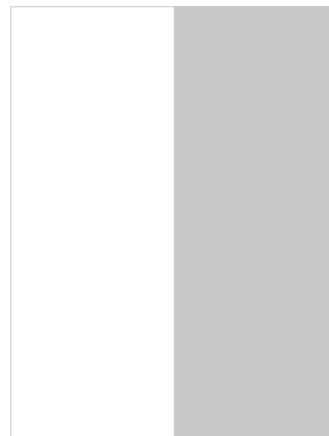
**FULL PAGE
(INSIDE PAGES)**

9" x 11.425" (W x H)



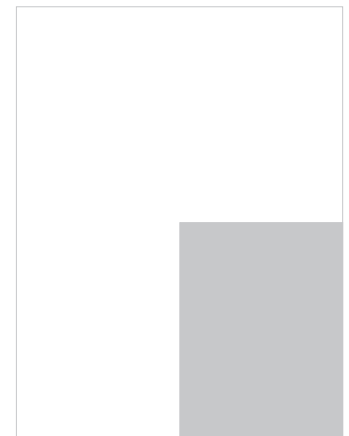
**HALF PAGE-HORIZ.
(INSIDE PAGES)**

9" x 5.7125" (W x H)



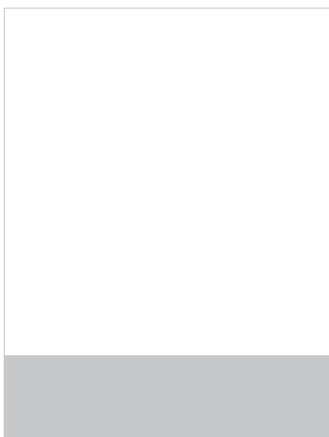
**HALF PAGE-VERTICAL
(INSIDE PAGES)**

4.5" x 11.425" (W x H)



**QUARTER PAGE
(INSIDE PAGES)**

4.5" x 5.7125" (W x H)

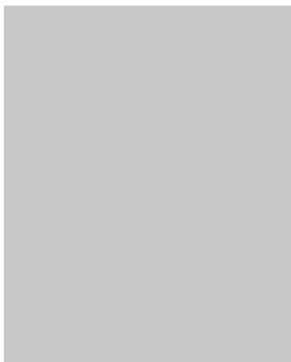


FOOTER

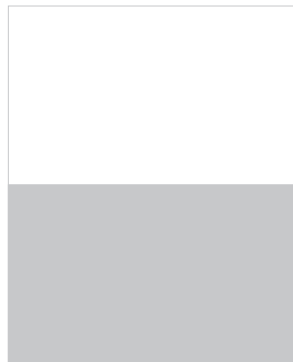
9" x 1.5" (W x H)

SUPPLEMENTS SPECIFICATION GUIDE

**NOTE: All ads are CMYK. Please add .125" bleed. All essential graphic/copy should come in .25" from the edge.
Please provide 300dpi packaged Adobe CS6 (or lower) native art files. Include all fonts, links and a PDF.**



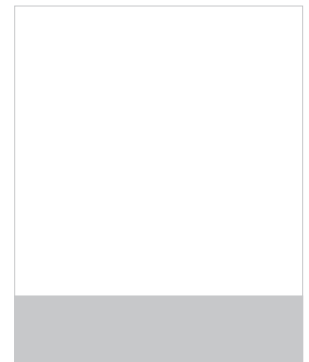
**FULL PAGE
(FURNITURE/ODL)**
7.5" x 9.3125" (W x H)



**HALF PAGE-HORIZ.
(FURNITURE/ODL)**
7.5" x 4.6563" (W x H)



**QUARTER PAGE
(FURNITURE/ODL)**
3.6667" x 4.6563" (W x H)

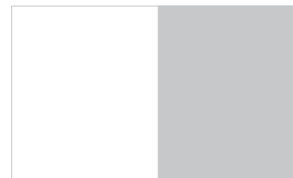


**FOOTER
(FURNITURE/ODL)**
7.5" x 1.5" (W x H)

COUPON BOOK SPECIFICATION GUIDE



FULL PAGE
7.5" x 4.5" (W x H)



HALF PAGE-VERTICAL
3.6667" x 4.5" (W x H)