

EXCHANGE SERVICE

DIRECTOR/CEO QUARTERLY NEWSLETTER

OCTOBER 2016



Creating Military Communities

The PCS season is over. For those settling into a new command assignment congratulations!

Last month, I visited our stores in Japan and Korea and saw firsthand how our Associates are serving Soldiers, Airmen and their families far from home.

Operating main stores, convenience stores, gas stations, clothing sales and restaurants, the Exchange is a part of the fabric of each military community. Overseas, the Exchange serves an even larger role in the military community.

In both Europe and the Pacific, our bakeries provide US baked products to overseas Exchanges (including our restaurants), commissaries, DoD schools, MWR restaurants and Navy ships. Additionally, the Exchange serves more than 3 million school lunches at DoD schools on Army and Air Force installations overseas.

In last quarter's newsletter (click here), I showed how the Exchange dividend is distributed between the Army and the Air Force. The Exchange dividend plays a significant role in creating strong, resilient military communities, and, in turn, Soldiers, Airmen and their families.

Fall is in the air. Soon thoughts will turn to the holidays and time spent with friends and families. I wish you the best for the season and thank you for serving—Happy Veteran's Day!

Chipotle opens at Fort Bliss, Fort Hood



On September 1, two ribbon-cutting ceremonies created excitement at Fort Bliss and Fort Hood when Chipotle Mexican Grills opened their first locations on an Army post.

The fast-casual dining chain's menu consists of four items: burritos, bowls, tacos and salads, along with chips, salsa and guacamole.

The availability of better-for-you, wellbalanced meals has been well received on both installations as troops look for

alternatives to standard fast food fare. Chipotle is excited about opening more locations on Army and Air Force installations in the future. The Exchange team is reviewing potential locations now.

Other recent, new healthy food alternatives include the opening of a Freshens Fresh Food Studio, which opened July 18 on Davis-Monthan AFB, Arizona. Freshens offers salads, crepes, rice bowls and smoothies.

Seasoned leaders assume new Exchange roles

Dave Nelson is the Exchange's new Chief Operating Officer. Nelson, a 31year Exchange veteran, is the son of an Air Force chaplain and son-in-law of an Army Green Beret. Nelson has held a variety of positions and deployments.

Col. Scott Maskery became commander of the Exchange's Overseas-Pacific Region in August. Col. Maskery is a career force support officer with 30 years in a variety of Air Force leadership positions, including commander of Yokota's 347th Mission Support Group.





Overseas school lunch administration, menus improve

AAFES is making improvements to its overseas school lunch program. During the fall semester, the Exchange is expanding menu options with higher-quality food ingredients. A new electronic system will simplify the payment process.

These changes are in response to requests from students and parents and will enable the Exchange to better serve the variety of needs of students attending DoD schools overseas.

The new, online payment site allows parents to deposit money into their child's account. The centralized website

keeps up with the account balance from duty station to duty station. Parents can also access the website at their local Exchange customer service counter.

Other improvements include a greater number of vegetarian menu items and a food allergy tracking system that will alert cafeteria servers if a child attempts to purchase something with an allergen.

To take full advantage of these improvements, parents can download the app, MyPaymentPlus from iTunes or Google app stores. The new menu will be released soon and will be available through local overseas schools.



Information about the overseas school meal program can be found at http://www.aafes.com/about-exchange/school-lunch-program

Internet service on installations growing in availability and speed

Boingo Broadband, the customized wi-fi service designed exclusively to bring service to barracks and dormitories is growing. The service offers wireless access to high-speed internet and internet-based TV (IPTV).

Contracts and installation appointments are not needed and subscriptions are portable between duty stations, making it easier for service members

to maintain connectivity, even during TDY and PCS moves. The response from troops is overwhelmingly positive. Within 24 hours of Boingo service coming online at the U.S. Air Force Academy, utilization peaked at one gigabyte per second, which is equivalent to 20,000 simultaneous Skype calls. More than five terabytes of data was downloaded in the same 24 hours, equivalent to 1,350 DVD movie downloads.

By this year's end, Boingo Broadband service will be available at 35 Army and Air Force installations in CONUS.

To learn if Boingo Broadband is available at your installation, go to www.shopmyexchange.com/mobile-center and follow the prompts to input your location.

Business-to-Business program offers on-installation purchasing solution

The Exchange's B2B program provides command units and government agencies on military installations a means to purchase daily office and facility supplies from the local Exchange when using a Government Purchasing Card (GPC). GPC purchases receive a 10% discount in-store and online, and Exchanges will price match local competitors.

B2B items include military tactical gear, travel bags and backpacks, office and cleaning supplies, wellness and emergency equipment and more.

Europe installations have access to online ordering on shopmyexchange.com to support training exercises. For example, Joint Multi-National training commands ordered large quantities of batteries and firing range targets through the B2B site to support daily operations.

CONUS online ordering will be available in 2017.

The Exchange complies with federal and DoD procurement regulations and policies, providing commands and federal

agencies with an on-installation solution for GPC purchases.

For more information about B2B merchandise solutions, contact your local Exchange general manager, main store customer service personnel or send your questions to B2BCustomerSolutions@aafes.com.

OCTOBER

10 Columbus Day11 U.S. Navy Birthday

NOVEMBER

- 6 Daylight Savings Time Ends
- 8 Election Day
- 10 U.S. Marine Corps Birthday
- 11 Veterans Day
- 24 Thanksgiving

DECEMBER

- 7 Pearl Harbor Day
- 13 Army National Guard Day
- 24 Hanukkah
- 25 Christmas Dav
- 26 Kwanzaa
- 31 New Years Eve

